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PFIZER INC., PHARMACIA CORPORATION,  
AND G.D. SEARLE LLC

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

IN RE BEXTRA AND CELEBREX  
MARKETING, SALES PRACTICES AND  
PRODUCTS LIABILITY LITIGATION

*This document relates to*

JOSEPH FERNALD,  
Plaintiff,

vs.

PFIZER, INC., PHARMACIA CORPORATION,  
and G.D. SEARLE LLC, (FKA G.D. SEARLE &  
CO.),

Defendants.

) MDL Docket No. 1699  
)  
) CASE NO. 3:07-cv-4745-CRB  
)  
) **PFIZER INC., PHARMACIA**  
) **CORPORATION, AND G.D.**  
) **SEARLE LLC'S ANSWER TO**  
) **COMPLAINT**  
)  
) **JURY DEMAND ENDORSED**  
) **HEREIN**

1 NOW COME Defendants Pfizer Inc. (improperly captioned in Plaintiff's Complaint as  
2 "Pfizer, Inc.") ("Pfizer"), Pharmacia Corporation ("Pharmacia"), and G.D. Searle LLC  
3 ("Searle"), (collectively "Defendants") and file this Answer to Plaintiff's Complaint  
4 ("Complaint"), and would respectfully show the Court as follows:

5 **I.**

6 **PRELIMINARY STATEMENT**

7 The Complaint does not state in sufficient detail when Plaintiff was prescribed or used  
8 Celebrex® (celecoxib) ("Celebrex®"). Accordingly, this Answer can only be drafted  
9 generally. Defendants may seek leave to amend this Answer when discovery reveals the  
10 specific time periods in which Plaintiff was prescribed and used Celebrex®.

11 **II.**

12 **ANSWER**

13 Answering the unnumbered paragraph preceding Paragraph 1 of the Complaint,  
14 Defendants admit that Plaintiff brought this civil action seeking monetary damages, but deny  
15 that Plaintiff is entitled to any relief or damages. Defendants admit that, during certain periods  
16 of time, Pfizer and Pharmacia marketed and co-promoted Celebrex® in the United States to be  
17 prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance  
18 with their approval by the FDA. Defendants admit that, during certain periods of time,  
19 Celebrex® was manufactured and packaged for Searle, which developed, tested, marketed, co-  
20 promoted and distributed Celebrex® in the United States to be prescribed by healthcare  
21 providers who are by law authorized to prescribe drugs in accordance with their approval by the  
22 FDA. Defendants state that Celebrex® was and is safe and effective when used in accordance  
23 with its FDA-approved prescribing information. Defendants state that the potential effects of  
24 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
25 which was at all times adequate and comported with applicable standards of care and law.  
26 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,  
27 and deny the remaining allegations in this paragraph of the Complaint.

**Response to Allegations Regarding Parties**

1. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding Plaintiff's age and citizenship, and, therefore, deny the same. Defendants deny the remaining allegations in this paragraph of the Complaint.

2. Defendants admit that Pfizer is a Delaware corporation with its principal place of business in New York. Defendants admit that, as the result of a merger in April 2003, Pharmacia became a subsidiary of Pfizer. Defendants state that the allegations in this paragraph of the Complaint regarding "predecessors in interest" are vague and ambiguous. Defendants are without knowledge or information sufficient to form a belief as to the truth of such allegations, and, therefore, deny the same. Defendants admit that, during certain periods of time, Pfizer marketed and co-promoted Celebrex® in the United States, including Maryland, to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny the remaining allegations in this paragraph of the Complaint.

3. Defendants admit that Searle is a Delaware limited liability company with its principal place of business in Illinois. Defendants admit that Pharmacia acquired Searle in 2000 and that, as the result of a merger in April 2003, Searle and Pharmacia became subsidiaries of Pfizer. Defendants admit that, during certain periods of time, Celebrex® was manufactured and packaged for Searle, which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States, including Maryland and California, to be prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny the remaining allegations in this paragraph of the Complaint.

4. Defendants admit that Pharmacia is a Delaware corporation with its principal place of business in New Jersey. Defendants admit that Pharmacia acquired Searle in 2000 and that, as the result of a merger in April 2003, Searle and Pharmacia became subsidiaries of Pfizer. Defendants admit that, during certain periods of time, Pharmacia marketed and co-promoted

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1 Celebrex® in the United States, including Maryland and California, to be prescribed by  
2 healthcare providers who are by law authorized to prescribe drugs in accordance with their  
3 approval by the FDA. Defendants deny the remaining allegations in this paragraph of the  
4 Complaint.

5 5. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed  
6 and co-promoted Celebrex® in the United States to be prescribed by healthcare providers who  
7 are by law authorized to prescribe drugs in accordance with their approval by the FDA.  
8 Defendants admit that, during certain periods of time, Celebrex® was manufactured and  
9 packaged for Searle, which developed, tested, marketed, co-promoted and distributed  
10 Celebrex® in the United States to be prescribed by healthcare providers who are by law  
11 authorized to prescribe drugs in accordance with their approval by the FDA. Defendants admit  
12 that Pharmacia acquired Searle in 2000 and that, as the result of a merger in April 2003, Searle  
13 and Pharmacia became subsidiaries of Pfizer. Defendants deny the remaining allegations in this  
14 paragraph of the Complaint.

15 6. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed  
16 and co-promoted Celebrex® in the United States to be prescribed by healthcare providers who  
17 are by law authorized to prescribe drugs in accordance with their approval by the FDA.  
18 Defendants admit that, during certain periods of time, Celebrex® was manufactured and  
19 packaged for Searle, which developed, tested, marketed, co-promoted and distributed  
20 Celebrex® in the United States to be prescribed by healthcare providers who are by law  
21 authorized to prescribe drugs in accordance with their approval by the FDA. Defendants state  
22 that Celebrex® was and is safe and effective when used in accordance with its FDA-approved  
23 prescribing information. Defendants state that the potential effects of Celebrex® were and are  
24 adequately described in its FDA-approved prescribing information, which was at all times  
25 adequate and comported with applicable standards of care and law. Defendants deny any  
26 wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

27 7. Defendants state that the allegations in this paragraph of the Complaint regarding  
28 “predecessors in interest” are vague and ambiguous. Defendants are without knowledge or

1 information sufficient to form a belief as to the truth of such allegations, and, therefore, deny  
2 the same. Defendants deny the remaining allegations in this paragraph of the Complaint.

3 **Response to Allegations Regarding Jurisdiction and Venue**

4 8. Defendants are without knowledge or information to form a belief as to the truth of the  
5 allegations in this paragraph of the Complaint regarding Plaintiff's citizenship and the amount  
6 in controversy, and, therefore, deny the same. However, Defendants admit that Plaintiff claims  
7 that the parties are diverse and the amount in controversy exceeds \$75,000, exclusive of  
8 interests and costs.

9 9. Defendants are without knowledge or information to form a belief as to the truth of the  
10 allegations in this paragraph of the Complaint regarding the judicial district in which the  
11 asserted claims allegedly arose and, therefore, deny the same. Defendants state that Celebrex®  
12 was and is safe and effective when used in accordance with its FDA-approved prescribing  
13 information. Defendants deny committing a tort in the State of Maryland or the State of  
14 California and deny the remaining allegations in this paragraph of the Complaint.

15 10. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed  
16 and co-promoted Celebrex® in the United States, including Maryland and California, to be  
17 prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance  
18 with their approval by the FDA. Defendants admit that, during certain periods of time,  
19 Celebrex® was manufactured and packaged for Searle, which developed, tested, marketed, co-  
20 promoted and distributed Celebrex® in the United States to be prescribed by healthcare  
21 providers who are by law authorized to prescribe drugs in accordance with their approval by the  
22 FDA. Defendants admit that Pfizer, Pharmacia, and Searle are registered to and do business in  
23 the States of Maryland and California. Defendants state that the allegations in this paragraph of  
24 the Complaint regarding "predecessors in interest" are vague and ambiguous. Defendants are  
25 without knowledge or information sufficient to form a belief as to the truth of such allegations,  
26 and, therefore, deny the same. Defendants deny committing a tort in the State of Maryland or  
27 the State of California and deny the remaining allegations in this paragraph of the Complaint.

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**Response to Allegations Regarding Interdistrict Assignment**

11. Defendants state that this paragraph of the Complaint contains legal contentions to which no response is required. To the extent that a response is deemed required, Defendants admit that this case should be transferred to In re: Bextra and Celebrex Marketing, Sales Prac. and Prods. Liab. Litig., MDL-1699, assigned to the Honorable Charles R. Breyer by the Judicial Panel on Multidistrict Litigation on September 6, 2005.

**Response to Factual Allegations**

12. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Celebrex® and, therefore, deny the same. Defendants deny the remaining allegations in this paragraph of the Complaint.

13. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding Plaintiff's medical condition or whether Plaintiff used Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Celebrex® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny that Celebrex® caused Plaintiff injury or damage and deny the remaining allegations in this paragraph of the Complaint.

14. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Celebrex® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny the remaining allegations in this paragraph of the Complaint.

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15. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Celebrex® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage and deny the remaining allegations in this paragraph of the Complaint.

16. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Celebrex® and, therefore, deny the same. Defendants state that, in the ordinary case, Celebrex® was expected to reach users and consumers without substantial change from the time of sale. Defendants deny the remaining allegations in this paragraph of the Complaint.

17. Defendants are without knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Celebrex® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

18. Defendants state that the allegations in this paragraph of the Complaint regarding aspirin, naproxen, and ibuprofen are not directed toward Defendants, and, therefore, no response is required. Defendants admit that Celebrex® is in a class of drugs that are, at times, referred to as being non-steroidal anti-inflammatory drugs ("NSAIDs"). Defendants deny the remaining allegations in this paragraph of the Complaint.

19. Defendants state that the allegations in this paragraph of the Complaint are not directed



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1 towards Defendants and, therefore, no response is required. To the extent that a response is  
2 deemed required, Defendants state that Plaintiff fails to provide the proper context for the  
3 allegations in this paragraph of the Complaint. Defendants therefore lack sufficient information  
4 or knowledge to form a belief as to the truth of such allegations and, therefore, deny the same.

5 20. Defendants state that the allegations in this paragraph of the Complaint are not directed  
6 towards Defendants and, therefore, no response is required. To the extent that a response is  
7 deemed required, Defendants state that Plaintiff fails to provide the proper context for the  
8 allegations in this paragraph of the Complaint. Defendants therefore lack sufficient information  
9 or knowledge to form a belief as to the truth of such allegations and, therefore, deny the same.

10 21. Plaintiff's Complaint omits Paragraph 21.

11 22. Defendants state that the allegations in this paragraph of the Complaint regarding "other  
12 pharmaceutical companies" are not directed towards Defendants and, therefore, no response is  
13 required. To the extent a response is deemed required, Defendants state that, as stated in the  
14 FDA-approved labeling for Celebrex®, "[t]he mechanism of action of Celebrex is believed to  
15 be due to inhibition of prostaglandin synthesis, primarily via inhibition of cyclooxygenase-2  
16 (COX-2), and at therapeutic concentrations in humans, Celebrex does not inhibit the  
17 cyclooxygenase-1 (COX-1) isoenzyme." Plaintiff fails to provide the proper context for the  
18 remaining allegations in this paragraph and Defendants therefore lack sufficient information or  
19 knowledge to form a belief as to the truth of the allegations and, therefore, deny the remaining  
20 allegations in this paragraph of the Complaint.

21 23. Defendants state that the allegations in this paragraph of the Complaint regarding  
22 "predecessors in interest" are vague and ambiguous. Defendants are without knowledge or  
23 information sufficient to form a belief as to the truth of such allegations, and, therefore, deny  
24 the same. Defendants state that, as stated in the FDA-approved labeling for Celebrex®, "[t]he  
25 mechanism of action of Celebrex is believed to be due to inhibition of prostaglandin synthesis,  
26 primarily via inhibition of cyclooxygenase-2 (COX-2), and at therapeutic concentrations in  
27 humans, Celebrex does not inhibit the cyclooxygenase-1 (COX-1) isoenzyme." Defendants  
28 state that Celebrex® was and is safe and effective when used in accordance with its FDA-



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1 approved prescribing information. Defendants state that the potential effects of Celebrex®  
2 were and are adequately described in its FDA-approved prescribing information, which was at  
3 all times adequate and comported with applicable standards of care and law. Defendants deny  
4 any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

5 24. Defendants admit that Searle submitted a New Drug Application (“NDA”) for  
6 Celebrex® on June 29, 1998. Defendants admit that, on December 31, 1998, the FDA granted  
7 approval of Celebrex® for the following indications: (1) for relief of the signs and symptoms of  
8 osteoarthritis; and (2) for relief of the signs and symptoms of rheumatoid arthritis in adults.  
9 Defendants admit that, on December 23, 1999, the FDA granted approval of Celebrex® to  
10 reduce the number of adenomatous colorectal polyps in familial adenomatous polyposis  
11 (“FAP”) as an adjunct to usual care (e.g. endoscopic surveillance surgery). Defendants deny  
12 the remaining allegations in this paragraph of the Complaint.

13 25. Defendants admit that Celebrex® was launched in February 1999. Defendants admit  
14 that, during certain periods of time, Pfizer and Pharmacia marketed and co-promoted  
15 Celebrex® in the United States to be prescribed by healthcare providers who are by law  
16 authorized to prescribe drugs in accordance with their approval by the FDA. Defendants admit  
17 that, during certain periods of time, Celebrex® was manufactured and packaged for Searle,  
18 which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States  
19 to be prescribed by healthcare providers who are by law authorized to prescribe drugs in  
20 accordance with their approval by the FDA. Defendants state that Celebrex® was and is safe  
21 and effective when used in accordance with its FDA-approved prescribing information.  
22 Defendants state that the potential effects of Celebrex® were and are adequately described in its  
23 FDA-approved prescribing information, which was at all times adequate and comported with  
24 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
25 remaining allegations in this paragraph of the Complaint.

26 26. Defendants state that the referenced article speaks for itself and respectfully refer the  
27 Court to the article for its actual language and text. Any attempt to characterize the article is  
28 denied. Defendants state that Celebrex® was and is safe and effective when used in accordance

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1 with its FDA-approved prescribing information. Defendants deny the remaining allegations in  
2 this paragraph of the Complaint.

3 27. Defendants state that the referenced article speaks for itself and respectfully refer the  
4 Court to the article for its actual language and text. Any attempt to characterize the article is  
5 denied. Defendants state that Celebrex® was and is safe and effective when used in accordance  
6 with its FDA-approved prescribing information. Defendants deny the remaining allegations in  
7 this paragraph of the Complaint.

8 28. Defendants state that the referenced FDA Update speaks for itself and respectfully refer  
9 the Court to the FDA Update for its actual language and text. Any attempt to characterize the  
10 FDA Update is denied. Defendants state that Celebrex® was and is safe and effective when  
11 used in accordance with its FDA-approved prescribing information. Defendants state that the  
12 potential effects of Celebrex® were and are adequately described in its FDA-approved  
13 prescribing information, which was at all times adequate and comported with applicable  
14 standards of care and law. Defendants deny the remaining allegations in this paragraph of the  
15 Complaint.

16 29. Defendants state that Celebrex® was and is safe and effective when used in accordance  
17 with its FDA-approved prescribing information. Defendants state that the potential effects of  
18 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
19 which was at all times adequate and comported with applicable standards of care and law.  
20 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
21 the Complaint.

22 30. Defendants admit that a supplemental NDA for Celebrex® was submitted to the FDA  
23 on June 12, 2000. Defendants assert that the submission speaks for itself and any attempt to  
24 characterize it is denied. Defendants admit that a Medical Officer Review dated September 20,  
25 2000, was completed by the FDA. Defendants state that the referenced study speaks for itself  
26 and respectfully refer the Court to the study for its actual language and text. Any attempt to  
27 characterize the study is denied. Defendants deny the remaining allegations in this paragraph of  
28 the Complaint.

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31. Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

32. Defendants state that the referenced study speaks for itself and respectfully refer the Court to the study for its actual language and text. Any attempt to characterize the study is denied. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

33. Defendants state that the FDA Medical Officer Review speaks for itself and respectfully refer the Court to the Medical Officer Review for its actual language and text. Any attempt to characterize the Medical Officer Review is denied. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

34. Defendants state that the transcripts of the FDA Arthritis Drugs Advisory Committee hearings speak for themselves and respectfully refer the Court to the transcripts for their actual language and text. Any attempt to characterize the transcripts is denied. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

35. Defendants state that the referenced articles speak for themselves and respectfully refer the Court to the articles for their actual language and text. Any attempt to characterize the articles is denied. Defendants state that the referenced study speaks for itself and respectfully refer the Court to the study for its actual language and text. Any attempt to characterize the study is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

36. Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

37. Defendants state that the referenced articles speak for themselves and respectfully refer the Court to the articles for their actual language and text. Any attempt to characterize the articles is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

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38. Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants state that the referenced study speaks for itself and respectfully refer the Court to the study for its actual language and text. Any attempt to characterize the study is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

39. Defendants state that the referenced Medical Officer Review speaks for itself and respectfully refer the Court to the Medical Officer Review for its actual language and text. Any attempt to characterize the Medical Officer Review is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

40. Plaintiff fails to provide the proper context for the allegations concerning “Public Citizen” in this paragraph of the Complaint. Defendants therefore lack sufficient information or knowledge to form a belief as to the truth of such allegations and, therefore, deny the same. Defendants deny the remaining allegations in this paragraph of the Complaint.

41. Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

42. Defendants state that the referenced study speaks for itself and respectfully refer the Court to the study for its actual language and text. Any attempt to characterize the study is denied. Plaintiff fails to provide the proper context for the allegations concerning “Public Citizen” in this paragraph of the Complaint. Defendants therefore lack sufficient information or knowledge to form a belief as to the truth of such allegations and, therefore, deny the same. Defendants deny the remaining allegations in this paragraph of the Complaint.

43. Defendants admit that there was a clinical trial called APC. Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

44. Defendants state that the referenced article speaks for itself and respectfully refer the

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1 Court to the article for its actual language and text. Any attempt to characterize the article is  
2 denied. Plaintiff fails to provide the proper context for the allegations concerning “Data Safety  
3 Monitoring Board” in this paragraph of the Complaint. Defendants therefore lack sufficient  
4 information or knowledge to form a belief as to the truth of such allegations and, therefore,  
5 deny the same. Defendants deny the remaining allegations in this paragraph of the Complaint.

6 45. Defendants state that the referenced article speaks for itself and respectfully refer the  
7 Court to the article for its actual language and text. Any attempt to characterize the article is  
8 denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

9 46. Defendants state that the referenced Alert for Healthcare Professionals speaks for itself  
10 and respectfully refer the Court to the Alert for Healthcare Professionals for its actual language  
11 and text. Any attempt to characterize the Alert for Healthcare Professionals is denied.  
12 Defendants deny the remaining allegations in this paragraph of the Complaint.

13 47. Defendants state that the referenced Medical Officer Review speaks for itself and  
14 respectfully refer the Court to the Medical Officer Review for its actual language and text. Any  
15 attempt to characterize the Medical Officer Review is denied. Defendants deny the remaining  
16 allegations in this paragraph of the Complaint.

17 48. Defendants admit that there was a clinical trial called PreSAP. Plaintiff fails to provide  
18 the proper context for the allegations concerning “other Celebrex trials” contained in this  
19 paragraph of the Complaint. Defendants therefore lack sufficient information or knowledge to  
20 form a belief as to the truth of such allegations and, therefore, deny the same. As for the  
21 allegations in this paragraph of the Complaint regarding the PreSAP study, Defendants state  
22 that the referenced study speaks for itself and respectfully refer the Court to the study for its  
23 actual language and text. Any attempt to characterize the study is denied. Defendants deny the  
24 remaining allegations in this paragraph of the Complaint.

25 49. Defendants state that the referenced article speaks for itself and respectfully refer the  
26 Court to the article for its actual language and text. Any attempt to characterize the article is  
27 denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

28 50. Plaintiff fails to provide the proper context for the allegations in this paragraph of the

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1 Complaint regarding Merck and Vioxx® in this paragraph of the Complaint. Defendants  
2 therefore lack sufficient information or knowledge to form a belief as to the truth of such  
3 allegations and, therefore, deny the same. Defendants state that the referenced studies speak for  
4 themselves and respectfully refer the Court to the studies for their actual language and text.  
5 Any attempt to characterize the studies is denied. Defendants deny the remaining allegations in  
6 this paragraph of the Complaint.

7 51. Defendants state that the referenced Medical Officer Review speaks for itself and  
8 respectfully refer the Court to the Medical Officer Review for its actual language and text. Any  
9 attempt to characterize the Medical Officer Review is denied. Defendants deny the remaining  
10 allegations in this paragraph of the Complaint.

11 52. Defendants state that allegations regarding Vioxx® in this paragraph of the Complaint  
12 are not directed toward Defendants, and therefore no response is required. To the extent that a  
13 response is deemed required, Plaintiff fails to provide the proper context for the allegations in  
14 this paragraph of the Complaint regarding Vioxx® in this paragraph of the Complaint.  
15 Defendants therefore lack sufficient information or knowledge to form a belief as to the truth of  
16 such allegations and, therefore, deny the same. Defendants state that the referenced study  
17 speaks for itself and respectfully refer the Court to the study for its actual language and text.  
18 Any attempt to characterize the study is denied. Defendants deny the remaining allegations in  
19 this paragraph of the Complaint.

20 53. Defendants state that allegations regarding Merck and Vioxx® in this paragraph of the  
21 Complaint are not directed toward Defendants, and therefore no response is required. To the  
22 extent that a response is deemed required, Plaintiff fails to provide the proper context for the  
23 allegations in this paragraph of the Complaint regarding Merck and Vioxx® in this paragraph  
24 of the Complaint. Defendants therefore lack sufficient information or knowledge to form a  
25 belief as to the truth of such allegations and, therefore, deny the same. Defendants state that the  
26 referenced study speaks for itself and respectfully refer the Court to the study for its actual  
27 language and text. Any attempt to characterize the study is denied. Defendants deny the  
28 remaining allegations in this paragraph of the Complaint.

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54. Defendants state that allegations regarding Merck and Vioxx® in this paragraph of the Complaint are not directed toward Defendants, and therefore no response is required. To the extent that a response is deemed required, Plaintiff fails to provide the proper context for the allegations in this paragraph of the Complaint regarding Merck and Vioxx® in this paragraph of the Complaint. Defendants therefore lack sufficient information or knowledge to form a belief as to the truth of such allegations and, therefore, deny the same. Defendants state that the referenced study speaks for itself and respectfully refer the Court to the study for its actual language and text. Any attempt to characterize the study is denied. Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

55. Defendants state that Celebrex® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants deny the allegations in this paragraph of the Complaint.

56. Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

57. Defendants state that allegations in this paragraph of the Complaint are not directed toward Defendants, and therefore no response is required. To the extent that a response is deemed required, Defendants state that the referenced article speaks for itself and respectfully refer the Court to the article for its actual language and text. Any attempt to characterize the article is denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

58. Defendants deny the allegations in this paragraph of the Complaint.

59. Defendants state that Celebrex® was and is safe and effective when used in accordance with its FDA-approved prescribing information. Defendants state that the potential effects of Celebrex® were and are adequately described in its FDA-approved prescribing information, which was at all times adequate and comported with applicable standards of care and law. Defendants deny any wrongful conduct, deny that Celebrex® is defective, and deny the



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1 remaining allegations contained in this paragraph of the Complaint.

2 60. Defendants deny any wrongful conduct and deny the allegations contained in this  
3 paragraph of the Complaint.

4 61. Defendants deny any wrongful conduct and deny the allegations contained in this  
5 paragraph of the Complaint.

6 62. Defendants state that Celebrex® was and is safe and effective when used in accordance  
7 with its FDA-approved prescribing information. Defendants state that the potential effects of  
8 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
9 which was at all times adequate and comported with applicable standards of care and law.  
10 Defendants deny any wrongful conduct and deny the remaining allegations contained in this  
11 paragraph of the Complaint.

12 63. Defendants are without knowledge or information sufficient to form a belief as to the  
13 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
14 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
15 effective when used in accordance with its FDA-approved prescribing information. Defendants  
16 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
17 approved prescribing information, which was at all times adequate and comported with  
18 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
19 Celebrex® is unreasonably dangerous, and deny the remaining allegations in this paragraph of  
20 the Complaint.

21 64. Defendants admit that the FDA Division of Drug Marketing, Advertising, and  
22 Communications (“DDMAC”) sent letters to Searle dated October 6, 1999, April 6, 2000, and  
23 November 14, 2000. Defendants state that the referenced letters speak for themselves and  
24 respectfully refer the Court to the letters for their actual language and text. Any attempt to  
25 characterize the letters is denied. Defendants deny the remaining allegations in this paragraph  
26 of the Complaint.

27 65. Defendants admit that the DDMAC sent a letter to Pharmacia dated February 1, 2001.  
28 Defendants state that the referenced letter speaks for itself and respectfully refer the Court to

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1 the letter for its actual language and text. Any attempt to characterize the letter is denied.  
2 Defendants deny the remaining allegations in this paragraph of the Complaint.

3 66. Defendants state that the referenced article speaks for itself and respectfully refer the  
4 Court to the article for its actual language and text. Any attempt to characterize the article is  
5 denied. Defendants deny the remaining allegations in this paragraph of the Complaint.

6 67. Defendants admit that the DDMAC sent a letter to Pfizer dated January 10, 2005.  
7 Defendants state that the referenced letter speaks for itself and respectfully refer the Court to  
8 the letter for its actual language and text. Any attempt to characterize the letter is denied.  
9 Defendants deny the remaining allegations in this paragraph of the Complaint.

10 68. Defendants state that Celebrex® was and is safe and effective when used in accordance  
11 with its FDA-approved prescribing information. Defendants state that the potential effects of  
12 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
13 which was at all times adequate and comported with applicable standards of care and law.  
14 Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-  
15 promoted Celebrex® in the United States to be prescribed by healthcare providers who are by  
16 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants  
17 admit that, during certain periods of time, Celebrex® was manufactured and packaged for  
18 Searle, which developed, tested, marketed, co-promoted and distributed Celebrex® in the  
19 United States to be prescribed by healthcare providers who are by law authorized to prescribe  
20 drugs in accordance with their approval by the FDA. Defendants deny the remaining  
21 allegations in this paragraph of the Complaint.

22 69. Defendants state that Celebrex® was and is safe and effective when used in accordance  
23 with its FDA-approved prescribing information. Defendants state that the potential effects of  
24 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
25 which was at all times adequate and comported with applicable standards of care and law.  
26 Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-  
27 promoted Celebrex® in the United States to be prescribed by healthcare providers who are by  
28 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants

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1 admit that, during certain periods of time, Celebrex® was manufactured and packaged for  
2 Searle, which developed, tested, marketed, co-promoted and distributed Celebrex® in the  
3 United States to be prescribed by healthcare providers who are by law authorized to prescribe  
4 drugs in accordance with their approval by the FDA. Defendants state that Celebrex® is a  
5 prescription medication which is approved by the FDA for the following indications: (1) for  
6 relief of the signs and symptoms of osteoarthritis; (2) for relief of the signs and symptoms of  
7 rheumatoid arthritis in adults; (3) for the management of acute pain in adults; (4) for the  
8 treatment of primary dysmenorrhea; (5) to reduce the number of adenomatous colorectal polyps  
9 in familial adenomatous polyposis (FAP) as an adjunct to usual care (e.g., endoscopic  
10 surveillance surgery); (6) for relief of signs and symptoms of ankylosing spondylitis; and (7) for  
11 relief of the signs and symptoms of juvenile rheumatoid arthritis in patients two years of age  
12 and older. Defendants deny any wrongful conduct and deny the remaining allegations in this  
13 paragraph of the Complaint.

14 70. Defendants state that Celebrex® was and is safe and effective when used in accordance  
15 with its FDA-approved prescribing information. Defendants state that the potential effects of  
16 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
17 which at all times was adequate and comported with applicable standards of care and law.  
18 Defendants state that Plaintiff's allegations regarding "predecessors in interest" are vague and  
19 ambiguous. Defendants are without knowledge or information to form a belief as to the truth of  
20 such allegations, and, therefore, deny the same. Defendants deny any wrongful conduct, deny  
21 that Celebrex® is defective, and deny the allegations in this paragraph of the Complaint.

22 71. Defendants state that Celebrex® was and is safe and effective when used in accordance  
23 with its FDA-approved prescribing information. Defendants state that the potential effects of  
24 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
25 which was at all times adequate and comported with applicable standards of care and law.  
26 Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-  
27 promoted Celebrex® in the United States to be prescribed by healthcare providers who are by  
28 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants

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1 admit that, during certain periods of time, Celebrex® was manufactured and packaged for  
2 Searle, which developed, tested, marketed, co-promoted and distributed Celebrex® in the  
3 United States to be prescribed by healthcare providers who are by law authorized to prescribe  
4 drugs in accordance with their approval by the FDA. Defendants deny the remaining  
5 allegations in this paragraph of the Complaint.

6 72. Defendants state that Celebrex® was and is safe and effective when used in accordance  
7 with its FDA-approved prescribing information. Defendants state that the potential effects of  
8 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
9 which at all times was adequate and comported with applicable standards of care and law.  
10 Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and co-  
11 promoted Celebrex® in the United States to be prescribed by healthcare providers who are by  
12 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants  
13 admit that, during certain periods of time, Celebrex® was manufactured and packaged for  
14 Searle, which developed, tested, marketed, co-promoted and distributed Celebrex® in the  
15 United States to be prescribed by healthcare providers who are by law authorized to prescribe  
16 drugs in accordance with their approval by the FDA. Defendants deny the remaining  
17 allegations in this paragraph of the Complaint.

18 73. Defendants state that Celebrex® was and is safe and effective when used in accordance  
19 with its FDA-approved prescribing information. Defendants state that the potential effects of  
20 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
21 which was at all times adequate and comported with applicable standards of care and law.  
22 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
23 the Complaint.

24 74. Defendants state that Celebrex® was and is safe and effective when used in accordance  
25 with its FDA-approved prescribing information. Defendants state that the potential effects of  
26 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
27 which was at all times adequate and comported with applicable standards of care and law.  
28 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of

1 the Complaint.

2 75. Defendants deny the allegations in this paragraph of the Complaint.

3 76. Defendants state that Celebrex® was and is safe and effective when used in accordance  
4 with its FDA-approved prescribing information. Defendants state that the potential effects of  
5 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
6 which was at all times adequate and comported with applicable standards of care and law.  
7 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
8 the Complaint.

9 77. Defendants state that Celebrex® was and is safe and effective when used in accordance  
10 with its FDA-approved prescribing information. Defendants state that the potential effects of  
11 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
12 which was at all times adequate and comported with applicable standards of care and law.  
13 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
14 the Complaint.

15 78. Defendants are without knowledge or information sufficient to form a belief as to the  
16 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
17 Celebrex® and, therefore, deny the same. Defendants deny any wrongful conduct, deny that  
18 Celebrex® caused Plaintiff injury or damage, and deny the remaining allegations in this  
19 paragraph of the Complaint.

20 79. Defendants state that Celebrex® was and is safe and effective when used in accordance  
21 with its FDA-approved prescribing information. Defendants state that the potential effects of  
22 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
23 which was at all times adequate and comported with applicable standards of care and law.  
24 Defendants deny any wrongful conduct, deny that Celebrex® is defective, and deny the  
25 remaining allegations in this paragraph of the Complaint.

26 80. Defendants state that Celebrex® was and is safe and effective when used in accordance  
27 with its FDA-approved prescribing information. Defendants state that the potential effects of  
28 Celebrex® are and were adequately described in its FDA-approved prescribing information,

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1 which was at all times adequate and comported with applicable standards of care and law.  
2 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
3 the Complaint.

4 81. Defendants state that Celebrex® was and is safe and effective when used in accordance  
5 with its FDA-approved prescribing information. Defendants state that the potential effects of  
6 Celebrex® are and were adequately described in its FDA-approved prescribing information,  
7 which was at all times adequate and comported with applicable standards of care and law.  
8 Defendants state that the referenced study speaks for itself and respectfully refer the Court to  
9 the study for its actual language and text. Any attempt to characterize the study is denied.  
10 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
11 the Complaint.

12 82. Defendants deny any wrongful conduct and deny the remaining allegations in this  
13 paragraph of the Complaint.

14 83. Defendants are without knowledge or information sufficient to form a belief as to the  
15 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
16 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
17 effective when used in accordance with its FDA-approved prescribing information. Defendants  
18 state that the potential effects of Celebrex® are and were adequately described in its FDA-  
19 approved prescribing information, which was at all times adequate and comported with  
20 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
21 remaining allegations in this paragraph of the Complaint.

22 **Response to First Cause of Action: Negligence**

23 84. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
24 Complaint as if fully set forth herein.

25 85. Defendants state that this paragraph of the Complaint contains legal contentions to  
26 which no response is required. To the extent that a response is deemed required, Defendants  
27 admit that they had duties as are imposed by law but deny having breached such duties.  
28 Defendants state that Celebrex® was and is safe and effective when used in accordance with its

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1 FDA-approved prescribing information. Defendants state that the potential effects of  
2 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
3 which was at all times adequate and comported with applicable standards of care and law.  
4 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
5 the Complaint.

6 86. Defendants state that this paragraph of the Complaint contains legal contentions to  
7 which no response is required. To the extent that a response is deemed required, Defendants  
8 admit that they had duties as are imposed by law but deny having breached such duties.  
9 Defendants state that Celebrex® was and is safe and effective when used in accordance with its  
10 FDA-approved prescribing information. Defendants state that the potential effects of  
11 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
12 which was at all times adequate and comported with applicable standards of care and law.  
13 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
14 the Complaint.

15 87. Defendants are without knowledge or information sufficient to form a belief as to the  
16 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
17 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
18 effective when used in accordance with its FDA-approved prescribing information. Defendants  
19 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
20 approved prescribing information, which was at all times adequate and comported with  
21 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
22 remaining allegations in this paragraph of the Complaint, including all subparts.

23 88. Defendants are without knowledge or information sufficient to form a belief as to the  
24 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
25 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
26 effective when used in accordance with its FDA-approved prescribing information. Defendants  
27 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
28 approved prescribing information, which was at all times adequate and comported with



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1 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
2 remaining allegations in this paragraph of the Complaint.

3 89. Defendants state that Celebrex® was and is safe and effective when used in accordance  
4 with its FDA-approved prescribing information. Defendants state that the potential effects of  
5 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
6 which was at all times adequate and comported with applicable standards of care and law.  
7 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
8 the Complaint.

9 90. Defendants are without knowledge or information sufficient to form a belief as to the  
10 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
11 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
12 effective when used in accordance with its FDA-approved prescribing information. Defendants  
13 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
14 approved prescribing information, which was at all times adequate and comported with  
15 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
16 Celebrex® caused Plaintiff injury or damage, and deny the remaining allegations in this  
17 paragraph of the Complaint.

18 91. Defendants are without knowledge or information sufficient to form a belief as to the  
19 truth of the allegations in this paragraph of the Complaint regarding Plaintiff's medical  
20 conditions and whether Plaintiff used Celebrex®, and, therefore, deny the same. Defendants  
21 deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage, and deny  
22 the remaining allegations in this paragraph of the Complaint.

23 92. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
24 damage, and deny the remaining allegations in this paragraph of the Complaint.

25 93. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
26 damage, and deny the remaining allegations in this paragraph of the Complaint.

27 **Response to Second Cause of Action: Strict Liability**

28 94. Defendants incorporate by reference their responses to each paragraph of Plaintiff's

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1 Complaint as if fully set forth herein.

2 95. Defendants are without knowledge or information sufficient to form a belief as to the  
3 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
4 Celebrex®, and, therefore, deny the same. Defendants admit that, during certain periods of  
5 time, Pfizer and Pharmacia marketed and co-promoted Celebrex® in the United States to be  
6 prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance  
7 with their approval by the FDA. Defendants admit that, during certain periods of time,  
8 Celebrex® was manufactured and packaged for Searle, which developed, tested, marketed, co-  
9 promoted and distributed Celebrex® in the United States to be prescribed by healthcare  
10 providers who are by law authorized to prescribe drugs in accordance with their approval by the  
11 FDA. Defendants state that, in the ordinary case, Celebrex® was expected to reach users and  
12 consumers without substantial change from the time of sale. Defendants deny the remaining  
13 allegations in this paragraph of the Complaint.

14 96. Defendants state that Celebrex® was and is safe and effective when used in accordance  
15 with its FDA-approved prescribing information. Defendants state that the potential effects of  
16 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
17 which was at all times adequate and comported with applicable standards of care and law.  
18 Defendants deny the remaining allegations in this paragraph of the Complaint.

19 97. Defendants state that Celebrex® was and is safe and effective when used in accordance  
20 with its FDA-approved prescribing information. Defendants state that the potential effects of  
21 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
22 which was at all times adequate and comported with applicable standards of care and law.  
23 Defendants deny that Celebrex® is defective or unreasonably dangerous and deny the  
24 remaining allegations in this paragraph of the Complaint.

25 98. Defendants state that Celebrex® was and is safe and effective when used in accordance  
26 with its FDA-approved prescribing information. Defendants state that the potential effects of  
27 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
28 which was at all times adequate and comported with applicable standards of care and law.

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1 Defendants deny that Celebrex® is defective or unreasonably dangerous and deny the  
2 remaining allegations in this paragraph of the Complaint, including all subparts..

3 99. Defendants are without knowledge or information sufficient to form a belief as to the  
4 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
5 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
6 effective when used in accordance with its FDA-approved prescribing information. Defendants  
7 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
8 approved prescribing information, which was at all times adequate and comported with  
9 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
10 Celebrex® is defective, deny that Celebrex® caused Plaintiff injury or damage, and deny the  
11 remaining allegations in this paragraph of the Complaint.

12 100. Defendants state that Celebrex® was and is safe and effective when used in accordance  
13 with its FDA-approved prescribing information. Defendants state that the potential effects of  
14 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
15 which was at all times adequate and comported with applicable standards of care and law.  
16 Defendants deny any wrongful conduct, deny that Celebrex® is defective, and deny the  
17 remaining allegations in this paragraph of the Complaint.

18 101. Defendants are without knowledge or information sufficient to form a belief as to the  
19 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
20 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
21 effective when used in accordance with its FDA-approved prescribing information. Defendants  
22 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
23 approved prescribing information, which was at all times adequate and comported with  
24 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
25 Celebrex® is defective, deny that Celebrex® caused Plaintiff injury or damage, and deny the  
26 remaining allegations in this paragraph of the Complaint.

27 102. Defendants state that Celebrex® was and is safe and effective when used in accordance  
28 with its FDA-approved prescribing information. Defendants state that the potential effects of

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1 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
2 which was at all times adequate and comported with applicable standards of care and law.  
3 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
4 the Complaint.

5 103. Defendants are without knowledge or information sufficient to form a belief as to the  
6 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
7 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
8 effective when used in accordance with its FDA-approved prescribing information. Defendants  
9 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
10 approved prescribing information, which was at all times adequate and comported with  
11 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
12 Celebrex® caused Plaintiff injury or damage, and deny the remaining allegations in this  
13 paragraph of the Complaint.

14 104. Defendants state that Celebrex® was and is safe and effective when used in accordance  
15 with its FDA-approved prescribing information. Defendants state that the potential effects of  
16 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
17 which was at all times adequate and comported with applicable standards of care and law.  
18 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
19 the Complaint.

20 105. Defendants are without knowledge or information sufficient to form a belief as to the  
21 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
22 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
23 effective when used in accordance with its FDA-approved prescribing information. Defendants  
24 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
25 approved prescribing information, which was at all times adequate and comported with  
26 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
27 remaining allegations in this paragraph of the Complaint.

28 106. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or

1 damage, and deny the remaining allegations in this paragraph of the Complaint.

2 107. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
3 damage, and deny the remaining allegations in this paragraph of the Complaint.

4 108. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
5 damage, and deny the remaining allegations in this paragraph of the Complaint.

6 **Response to Third Cause of Action: Breach of Express Warranty**

7 109. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
8 Complaint as if fully set forth herein.

9 110. Defendants are without knowledge or information sufficient to form a belief as to the  
10 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
11 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
12 effective when used in accordance with its FDA-approved prescribing information. Defendants  
13 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
14 approved prescribing information, which was at all times adequate and comported with  
15 applicable standards of care and law. Defendants admit that they provided FDA-approved  
16 prescribing information regarding Celebrex®. Defendants deny the remaining allegations in  
17 this paragraph of the Complaint.

18 111. Defendants are without knowledge or information sufficient to form a belief as to the  
19 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
20 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
21 effective when used in accordance with its FDA-approved prescribing information. Defendants  
22 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
23 approved prescribing information, which was at all times adequate and comported with  
24 applicable standards of care and law. Defendants admit that they provided FDA-approved  
25 prescribing information regarding Celebrex®. Defendants deny any wrongful conduct and  
26 deny the remaining allegations in this paragraph of the Complaint, including all subparts.

27 112. Defendants admit that they provided FDA-approved prescribing information regarding  
28 Celebrex®. Defendants deny any wrongful conduct and deny the remaining allegations in this

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1 paragraph of the Complaint.

2 113. Defendants state that Celebrex® was and is safe and effective when used in accordance  
3 with its FDA-approved prescribing information. Defendants state that the potential effects of  
4 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
5 which was at all times adequate and comported with applicable standards of care and law.  
6 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
7 the Complaint.

8 114. Defendants state that Celebrex® was and is safe and effective when used in accordance  
9 with its FDA-approved prescribing information. Defendants state that the potential effects of  
10 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
11 which was at all times adequate and comported with applicable standards of care and law.  
12 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
13 the Complaint.

14 115. Defendants are without knowledge or information sufficient to form a belief as to the  
15 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
16 Celebrex®, and, therefore, deny the same. Defendants state that the potential effects of  
17 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
18 which was at all times adequate and comported with applicable standards of care and law.  
19 Defendants admit that they provided FDA-approved prescribing information regarding  
20 Celebrex®. Defendants deny the remaining allegations in this paragraph of the Complaint.

21 116. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
22 damage, and deny the remaining allegations in this paragraph of the Complaint.

23 117. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
24 damage, and deny the remaining allegations in this paragraph of the Complaint.

25 118. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
26 damage, and deny the remaining allegations in this paragraph of the Complaint.

27 **Response to Fourth Cause of Action: Breach of Implied Warranty**

28 119. Defendants incorporate by reference their responses to each paragraph of Plaintiff's

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1 Complaint as if fully set forth herein.

2 120. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed  
3 and co-promoted Celebrex® in the United States to be prescribed by healthcare providers who  
4 are by law authorized to prescribe drugs in accordance with their approval by the FDA.  
5 Defendants admit that, during certain periods of time, Celebrex® was manufactured and  
6 packaged for Searle, which developed, tested, marketed, co-promoted and distributed  
7 Celebrex® in the United States to be prescribed by healthcare providers who are by law  
8 authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny  
9 the remaining allegations in this paragraph of the Complaint.

10 121. Defendants state that Celebrex® was and is safe and effective when used in accordance  
11 with its FDA-approved prescribing information. Defendants state that the potential effects of  
12 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
13 which was at all times adequate and comported with applicable standards of care and law.  
14 Defendants admit that they provided FDA-approved prescribing information regarding  
15 Celebrex®. Defendants deny the remaining allegations in this paragraph of the Complaint.

16 122. Defendants state that Celebrex® was and is safe and effective when used in accordance  
17 with its FDA-approved prescribing information. Defendants state that the potential effects of  
18 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
19 which was at all times adequate and comported with applicable standards of care and law.  
20 Defendants deny the remaining allegations in this paragraph of the Complaint.

21 123. Defendants state that this paragraph of the Complaint contains legal contentions to  
22 which no response is required. To the extent that a response is deemed required, Defendants  
23 state that Celebrex® was and is safe and effective when used in accordance with its FDA-  
24 approved prescribing information. Defendants state that the potential effects of Celebrex®  
25 were and are adequately described in its FDA-approved prescribing information, which was at  
26 all times adequate and comported with applicable standards of care and law. Defendants deny  
27 any wrongful conduct, deny that they breached any warranty, and deny the remaining  
28 allegations in this paragraph of the Complaint.



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1 124. Defendants are without knowledge or information sufficient to form a belief as to the  
2 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
3 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® is a prescription  
4 medication which is approved by the FDA for the following indications: (1) for relief of the  
5 signs and symptoms of osteoarthritis; (2) for relief of the signs and symptoms of rheumatoid  
6 arthritis in adults; (3) for the management of acute pain in adults; (4) for the treatment of  
7 primary dysmenorrhea; (5) to reduce the number of adenomatous colorectal polyps in familial  
8 adenomatous polyposis (FAP) as an adjunct to usual care (e.g., endoscopic surveillance  
9 surgery); (6) for relief of signs and symptoms of ankylosing spondylitis; and (7) for relief of the  
10 signs and symptoms of juvenile rheumatoid arthritis in patients two years of age and older.  
11 Defendants deny the remaining allegations in this paragraph of the Complaint.

12 125. Defendants are without knowledge or information sufficient to form a belief as to the  
13 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
14 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
15 effective when used in accordance with its FDA-approved prescribing information. Defendants  
16 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
17 approved prescribing information, which was at all times adequate and comported with  
18 applicable standards of care and law. Defendants admit that they provided FDA-approved  
19 prescribing information regarding Celebrex®. Defendants deny the remaining allegations in  
20 this paragraph of the Complaint.

21 126. Defendants are without knowledge or information sufficient to form a belief as to the  
22 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
23 Celebrex® and, therefore, deny the same. Defendants state that, in the ordinary case,  
24 Celebrex® was expected to reach users and consumers without substantial change from the  
25 time of sale. Defendants deny the remaining allegations in this paragraph of the Complaint.

26 127. Defendants are without knowledge or information sufficient to form a belief as to the  
27 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
28 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and

1 effective when used in accordance with its FDA-approved prescribing information. Defendants  
2 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
3 approved prescribing information, which was at all times adequate and comported with  
4 applicable standards of care and law. Defendants deny any wrongful conduct, deny that they  
5 breached any warranty, and deny the remaining allegations in this paragraph of the Complaint.

6 128. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
7 damage, and deny the remaining allegations in this paragraph of the Complaint.

8 129. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
9 damage, and deny the remaining allegations in this paragraph of the Complaint.

10 130. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
11 damage, and deny the remaining allegations in this paragraph of the Complaint.

12 **Response to Fifth Cause of Action: Fraudulent Misrepresentation and Concealment**

13 131. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
14 Complaint as if fully set forth herein.

15 132. Defendants state that this paragraph of the Complaint contains legal contentions to  
16 which no response is required. To the extent that a response is deemed required, Defendants  
17 admit that they had duties as are imposed by law but deny having breached such duties.  
18 Defendants state that Celebrex® was and is safe and effective when used in accordance with its  
19 FDA-approved prescribing information. Defendants state that the potential effects of  
20 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
21 which was at all times adequate and comported with applicable standards of care and law.  
22 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
23 the Complaint.

24 133. Defendants state that Celebrex® was and is safe and effective when used in accordance  
25 with its FDA-approved prescribing information. Defendants state that the potential effects of  
26 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
27 which was at all times adequate and comported with applicable standards of care and law.  
28 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of

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1 the Complaint, including all subparts.

2 134. Defendants state that Celebrex® was and is safe and effective when used in accordance  
3 with its FDA-approved prescribing information. Defendants state that the potential effects of  
4 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
5 which was at all times adequate and comported with applicable standards of care and law.  
6 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
7 the Complaint.

8 135. Defendants are without knowledge or information sufficient to form a belief as to the  
9 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
10 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
11 effective when used in accordance with its FDA-approved prescribing information. Defendants  
12 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
13 approved prescribing information, which was at all times adequate and comported with  
14 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
15 Celebrex® is defective or unreasonably dangerous, and deny the remaining allegations in this  
16 paragraph of the Complaint, including all subparts.

17 136. Defendants state that Celebrex® was and is safe and effective when used in accordance  
18 with its FDA-approved prescribing information. Defendants state that the potential effects of  
19 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
20 which was at all times adequate and comported with applicable standards of care and law.  
21 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
22 the Complaint.

23 137. Defendants are without knowledge or information sufficient to form a belief as to the  
24 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
25 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
26 effective when used in accordance with its FDA-approved prescribing information. Defendants  
27 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
28 approved prescribing information, which was at all times adequate and comported with

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1 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
2 remaining allegations in this paragraph of the Complaint.

3 138. Defendants are without knowledge or information sufficient to form a belief as to the  
4 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
5 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
6 effective when used in accordance with its FDA-approved prescribing information. Defendants  
7 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
8 approved prescribing information, which was at all times adequate and comported with  
9 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
10 remaining allegations in this paragraph of the Complaint.

11 139. Defendants are without knowledge or information sufficient to form a belief as to the  
12 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
13 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
14 effective when used in accordance with its FDA-approved prescribing information. Defendants  
15 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
16 approved prescribing information, which was at all times adequate and comported with  
17 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
18 remaining allegations in this paragraph of the Complaint.

19 140. Defendants are without knowledge or information sufficient to form a belief as to the  
20 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
21 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
22 effective when used in accordance with its FDA-approved prescribing information. Defendants  
23 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
24 approved prescribing information, which was at all times adequate and comported with  
25 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
26 remaining allegations in this paragraph of the Complaint.

27 141. Defendants are without knowledge or information sufficient to form a belief as to the  
28 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used

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1 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
2 effective when used in accordance with its FDA-approved prescribing information. Defendants  
3 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
4 approved prescribing information, which was at all times adequate and comported with  
5 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
6 remaining allegations in this paragraph of the Complaint.

7 142. Defendants are without knowledge or information sufficient to form a belief as to the  
8 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
9 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
10 effective when used in accordance with its FDA-approved prescribing information. Defendants  
11 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
12 approved prescribing information, which was at all times adequate and comported with  
13 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
14 remaining allegations in this paragraph of the Complaint.

15 143. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
16 damage, and deny the remaining allegations in this paragraph of the Complaint.

17 144. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
18 damage, and deny the remaining allegations in this paragraph of the Complaint.

19 145. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
20 damage, and deny the remaining allegations in this paragraph of the Complaint.

21 **Response to Sixth Cause of Action: Unjust Enrichment**

22 146. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
23 Complaint as if fully set forth herein.

24 147. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed  
25 and co-promoted Celebrex® in the United States to be prescribed by healthcare providers who  
26 are by law authorized to prescribe drugs in accordance with their approval by the FDA.  
27 Defendants admit that, during certain periods of time, Celebrex® was manufactured and  
28 packaged for Searle, which developed, tested, marketed, co-promoted and distributed

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1 Celebrex® in the United States to be prescribed by healthcare providers who are by law  
2 authorized to prescribe drugs in accordance with their approval by the FDA. Defendants deny  
3 the remaining allegations in this paragraph of the Complaint.

4 148. Defendants are without knowledge or information sufficient to form a belief as to the  
5 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
6 Celebrex® and, therefore, deny the same. Defendants deny the remaining allegations in this  
7 paragraph of the Complaint.

8 149. Defendants are without knowledge or information sufficient to form a belief as to the  
9 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
10 Celebrex® and, therefore, deny the same. Defendants deny the remaining allegations in this  
11 paragraph of the Complaint.

12 150. Defendants are without knowledge or information sufficient to form a belief as to the  
13 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
14 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
15 effective when used in accordance with its FDA-approved prescribing information. Defendants  
16 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
17 approved prescribing information, which was at all times adequate and comported with  
18 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
19 remaining allegations in this paragraph of the Complaint.

20 151. Defendants are without knowledge or information sufficient to form a belief as to the  
21 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
22 Celebrex® and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
23 effective when used in accordance with its FDA-approved prescribing information. Defendants  
24 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
25 approved prescribing information, which was at all times adequate and comported with  
26 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
27 remaining allegations in this paragraph of the Complaint.

28 152. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or

1 damage, and deny the remaining allegations in this paragraph of the Complaint.

2 **Response to Seventh Cause of Action:**

3 **State Consumer Fraud and Deceptive Trade Practices Act**

4 153. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
5 Complaint as if fully set forth herein.

6 154. Defendants state that this paragraph of the Complaint contains legal contentions to  
7 which no response is required. To the extent that a response is deemed required, Defendants  
8 admit that they had duties as are imposed by law but deny having breached such duties.  
9 Defendants deny the remaining allegations in this paragraph of the Complaint.

10 155. Defendants are without knowledge or information sufficient to form a belief as to the  
11 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the  
12 same. Defendants state that Celebrex® was and is safe and effective when used in accordance  
13 with its FDA-approved prescribing information. Defendants state that the potential effects of  
14 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
15 which was at all times adequate and comported with applicable standards of care and law.  
16 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
17 the Complaint.

18 156. Defendants are without knowledge or information sufficient to form a belief as to the  
19 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the  
20 same. Defendants state that Celebrex® was and is safe and effective when used in accordance  
21 with its FDA-approved prescribing information. Defendants state that the potential effects of  
22 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
23 which was at all times adequate and comported with applicable standards of care and law.  
24 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,  
25 and deny the remaining allegations in this paragraph of the Complaint.

26 157. Defendants are without knowledge or information sufficient to form a belief as to the  
27 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the  
28 same. Defendants deny the remaining allegations in this paragraph of the Complaint.



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1 158. Defendants are without knowledge or information sufficient to form a belief as to the  
2 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the  
3 same. Defendants state that Celebrex® was and is safe and effective when used in accordance  
4 with its FDA-approved prescribing information. Defendants state that the potential effects of  
5 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
6 which was at all times adequate and comported with applicable standards of care and law.  
7 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
8 the Complaint.

9 159. Defendants state that this paragraph of the Complaint contains legal contentions to  
10 which no response is required. To the extent that a response is deemed required, Defendants  
11 deny any wrongful conduct and deny the remaining allegations in this paragraph of the  
12 Complaint.

13 160. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
14 damage, and deny the remaining allegations in this paragraph of the Complaint.

15 161. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
16 damage, and deny the remaining allegations in this paragraph of the Complaint.

17 162. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
18 damage, and deny the remaining allegations in this paragraph of the Complaint.

19 163. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
20 damage, and deny the remaining allegations in this paragraph of the Complaint.

21 164. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
22 damage, and deny the remaining allegations in this paragraph of the Complaint.

23 **Response to Eighth Cause of Action: State Suppliers Liability Statute**

24 165. Defendants incorporate by reference their responses to each paragraph of Plaintiff's  
25 Complaint as if fully set forth herein.

26 166. Defendants are without knowledge or information sufficient to form a belief as to the  
27 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
28 Celebrex®, and, therefore, deny the same. Defendants admit that, during certain periods of

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1 time, Pfizer and Pharmacia marketed and co-promoted Celebrex® in the United States to be  
2 prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance  
3 with their approval by the FDA. Defendants admit that, during certain periods of time,  
4 Celebrex® was manufactured and packaged for Searle, which developed, tested, marketed, co-  
5 promoted and distributed Celebrex® in the United States to be prescribed by healthcare  
6 providers who are by law authorized to prescribe drugs in accordance with their approval by the  
7 FDA. Defendants state that, in the ordinary case, Celebrex® was expected to reach users and  
8 consumers without substantial change from the time of sale. Defendants deny the remaining  
9 allegations in this paragraph of the Complaint.

10 167. Defendants state that Celebrex® was and is safe and effective when used in accordance  
11 with its FDA-approved prescribing information. Defendants state that the potential effects of  
12 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
13 which was at all times adequate and comported with applicable standards of care and law.  
14 Defendants deny any wrongful conduct, deny that Celebrex® is defective or unreasonably  
15 dangerous, and deny the remaining allegations in this paragraph of the Complaint.

16 168. Defendants state that Celebrex® was and is safe and effective when used in accordance  
17 with its FDA-approved prescribing information. Defendants state that the potential effects of  
18 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
19 which was at all times adequate and comported with applicable standards of care and law.  
20 Defendants deny any wrongful conduct, deny that Celebrex® is defective or unreasonably  
21 dangerous, and deny the remaining allegations in this paragraph of the Complaint, including all  
22 subparts.

23 169. Defendants are without knowledge or information sufficient to form a belief as to the  
24 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
25 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
26 effective when used in accordance with its FDA-approved prescribing information. Defendants  
27 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
28 approved prescribing information, which was at all times adequate and comported with

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1 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
2 Celebrex® is defective, deny that Celebrex® caused Plaintiff injury or damage, and deny the  
3 remaining allegations in this paragraph of the Complaint.

4 170. Defendants state that Celebrex® was and is safe and effective when used in accordance  
5 with its FDA-approved prescribing information. Defendants state that the potential effects of  
6 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
7 which was at all times adequate and comported with applicable standards of care and law.  
8 Defendants deny any wrongful conduct, deny that Celebrex® is defective, and deny the  
9 remaining allegations in this paragraph of the Complaint.

10 171. Defendants are without knowledge or information sufficient to form a belief as to the  
11 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
12 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
13 effective when used in accordance with its FDA-approved prescribing information. Defendants  
14 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
15 approved prescribing information, which was at all times adequate and comported with  
16 applicable standards of care and law. Defendants deny any wrongful conduct, deny that  
17 Celebrex® is defective, deny that Celebrex® caused Plaintiff injury or damage, and deny the  
18 remaining allegations in this paragraph of the Complaint.

19 172. Defendants state that Celebrex® was and is safe and effective when used in accordance  
20 with its FDA-approved prescribing information. Defendants state that the potential effects of  
21 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
22 which was at all times adequate and comported with applicable standards of care and law.  
23 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
24 the Complaint.

25 173. Defendants are without knowledge or information sufficient to form a belief as to the  
26 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
27 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
28 effective when used in accordance with its FDA-approved prescribing information. Defendants

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1 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
2 approved prescribing information, which was at all times adequate and comported with  
3 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
4 remaining allegations in this paragraph of the Complaint.

5 174. Defendants state that Celebrex® was and is safe and effective when used in accordance  
6 with its FDA-approved prescribing information. Defendants state that the potential effects of  
7 Celebrex® were and are adequately described in its FDA-approved prescribing information,  
8 which was at all times adequate and comported with applicable standards of care and law.  
9 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of  
10 the Complaint.

11 175. Defendants are without knowledge or information sufficient to form a belief as to the  
12 truth of the allegations in this paragraph of the Complaint regarding whether Plaintiff used  
13 Celebrex®, and, therefore, deny the same. Defendants state that Celebrex® was and is safe and  
14 effective when used in accordance with its FDA-approved prescribing information. Defendants  
15 state that the potential effects of Celebrex® were and are adequately described in its FDA-  
16 approved prescribing information, which was at all times adequate and comported with  
17 applicable standards of care and law. Defendants deny any wrongful conduct and deny the  
18 remaining allegations in this paragraph of the Complaint.

19 176. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
20 damage, and deny the remaining allegations in this paragraph of the Complaint.

21 177. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
22 damage, and deny the remaining allegations in this paragraph of the Complaint.

23 178. Defendants state that this paragraph of the Complaint contains legal contentions to  
24 which no response is required. To the extent that a response is deemed required, Defendants  
25 deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage, and deny  
26 the remaining allegations in this paragraph of the Complaint.

27 179. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or  
28 damage, and deny the remaining allegations in this paragraph of the Complaint.

**Response to Prayer For Relief**

Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage, and deny the remaining allegations in paragraph of the Complaint headed “Prayer for Relief,” including all subparts.

**III.**

**GENERAL DENIAL**

Defendants deny all allegations and/or legal conclusions set forth in Plaintiff’s Complaint that have not been previously admitted, denied, or explained.

**IV.**

**AFFIRMATIVE DEFENSES**

Defendants reserve the right to rely upon any of the following or additional defenses to claims asserted by Plaintiff to the extent that such defenses are supported by information developed through discovery or evidence at trial. Defendants affirmatively show that:

**First Defense**

1. The Complaint fails to state a claim upon which relief can be granted.

**Second Defense**

2. Celebrex® is a prescription medical product. The federal government has preempted the field of law applicable to the labeling and warning of prescription medical products. Defendants’ labeling and warning of Celebrex® was at all times in compliance with applicable federal law. Plaintiff’s causes of action against Defendants, therefore, fail to state a claim upon which relief can be granted; such claims, if allowed, would conflict with applicable federal law and violate the Supremacy Clause of the United States Constitution.

**Third Defense**

3. At all relevant times, Defendants provided proper warnings, information and instructions for the drug in accordance with generally recognized and prevailing standards in existence at the time.

**Fourth Defense**

4. At all relevant times, Defendants’ warnings and instructions with respect to the use of

1 Celebrex® conformed to the generally recognized, reasonably available, and reliable state of  
2 knowledge at the time the drug was manufactured, marketed and distributed.

3 **Fifth Defense**

4 5. Plaintiff's action is time-barred as it is filed outside of the time permitted by the  
5 applicable Statute of Limitations, and same is pled in full bar of any liability as to Defendants.

6 **Sixth Defense**

7 6. Plaintiff's action is barred by the statute of repose.

8 **Seventh Defense**

9 7. Plaintiff's claims against Defendants are barred to the extent Plaintiff was contributorily  
10 negligent, actively negligent or otherwise failed to mitigate his damages, and any recovery by  
11 Plaintiff should be diminished accordingly.

12 **Eighth Defense**

13 8. The proximate cause of the loss complained of by Plaintiff is not due to any acts or  
14 omissions on the part of Defendants. Rather, said loss is due to the acts or omissions on the  
15 part of third parties unrelated to Defendants and for whose acts or omissions Defendants are not  
16 liable in any way.

17 **Ninth Defense**

18 9. The acts and/or omissions of unrelated third parties as alleged constituted independent,  
19 intervening causes for which Defendants cannot be liable.

20 **Tenth Defense**

21 10. Any injuries or expenses incurred by Plaintiff were not caused by Celebrex®, but were  
22 proximately caused, in whole or in part, by an idiosyncratic reaction, operation of nature, or act  
23 of God.

24 **Eleventh Defense**

25 11. Defendants affirmatively deny that they violated any duty owed to Plaintiff.

26 **Twelfth Defense**

27 12. A manufacturer has no duty to warn patients or the general public of any risk,  
28 contraindication, or adverse effect associated with the use of a prescription medical product.

1 Rather, the law requires that all such warnings and appropriate information be given to the  
2 prescribing physician and the medical profession, which act as a “learned intermediary” in  
3 determining the use of the product. Celebrex® is a prescription medical product, available only  
4 on the order of a licensed physician. Celebrex® provided an adequate warning to Plaintiff’s  
5 treating and prescribing physicians.

6 **Thirteenth Defense**

7 13. The product at issue was not in a defective condition or unreasonably dangerous at the  
8 time it left the control of the manufacturer or seller.

9 **Fourteenth Defense**

10 14. Celebrex® was at all times material to the Complaint reasonably safe and reasonably fit  
11 for its intended use and the warnings and instructions accompanying Celebrex® at the time of  
12 the occurrence of the injuries alleged by Plaintiff were legally adequate for its approved usages.

13 **Fifteenth Defense**

14 15. Plaintiff’s causes of action are barred in whole or in part by the lack of a defect as the  
15 Celebrex® allegedly ingested by Plaintiff was prepared in accordance with the applicable  
16 standard of care.

17 **Sixteenth Defense**

18 16. Plaintiff’s alleged injuries/damages, if any, were the result of misuse or abnormal use of  
19 the product Celebrex® after the product left the control of Defendants and any liability of  
20 Defendants is therefore barred.

21 **Seventeenth Defense**

22 17. Plaintiff’s alleged damages were not caused by any failure to warn on the part of  
23 Defendants.

24 **Eighteenth Defense**

25 18. Plaintiff’s alleged injuries/damages, if any, were the result of preexisting or subsequent  
26 conditions unrelated to Celebrex®.

27 **Nineteenth Defense**

28 19. Plaintiff knew or should have known of any risk associated with Celebrex®; therefore,



the doctrine of assumption of the risk bars or diminishes any recovery.

**Twentieth Defense**

20. Plaintiff is barred from recovering against Defendants because Plaintiff's claims are preempted in accordance with the Supremacy Clause of the United States Constitution and by the Federal Food, Drug and Cosmetics Act, 21 U.S.C. § 301 et. seq.

**Twenty-first Defense**

21. Plaintiff's claims are barred in whole or in part under the applicable state law because the subject pharmaceutical product at issue was subject to and received pre-market approval by the Food and Drug Administration under 52 Stat. 1040, 21 U.S.C. § 301.

**Twenty-second Defense**

22. The manufacture, distribution and sale of the pharmaceutical product referred to in Plaintiff's Complaint were at all times in compliance with all federal regulations and statutes, and Plaintiff's causes of action are preempted.

**Twenty-third Defense**

23. Plaintiff's claims are barred in whole or in part by the deference given to the primary jurisdiction of the Food and Drug Administration over the subject pharmaceutical product at issue under applicable federal laws, regulations, and rules.

**Twenty-fourth Defense**

24. Plaintiff's claims are barred in whole or in part because there is no private right of action concerning matters regulated by the Food and Drug Administration under applicable federal laws, regulations, and rules.

**Twenty-fifth Defense**

25. Plaintiff's claims are barred in whole or in part because Defendants provided adequate "direction or warnings" as to the use of the subject pharmaceutical product within the meaning of Comment j to Section 402A of the Restatement (Second) of Torts.

**Twenty-sixth Defense**

26. Plaintiff's claims are barred or limited to a product liability failure to warn claim because Celebrex® is a prescription pharmaceutical drug and falls within the ambit of

1 Restatement (Second) of Torts § 402A, Comment k.

2 **Twenty-seventh Defense**

3 27. Plaintiff's claims are barred in whole or in part because the subject pharmaceutical  
4 product at issue "provides net benefits for a class of patients" within the meaning of Comment f  
5 to § 6 of the Restatement (Third) of Torts: Products Liability.

6 **Twenty-eighth Defense**

7 28. Plaintiff's claims are barred under § 4, et seq., of the Restatement (Third) of Torts:  
8 Products Liability.

9 **Twenty-ninth Defense**

10 29. To the extent that Plaintiff is seeking punitive damages, Plaintiff has failed to plead facts  
11 sufficient under the law to justify an award of punitive damages.

12 **Thirtieth Defense**

13 30. Defendants affirmatively aver that the imposition of punitive damages in this case  
14 would violate Defendants' rights to procedural due process under both the Fourteenth  
15 Amendment of the United States Constitution and the Constitutions of the States of Maryland  
16 and California, and would additionally violate Defendants' rights to substantive due process  
17 under the Fourteenth Amendment of the United States Constitution.

18 **Thirty-first Defense**

19 31. Plaintiff's claims for punitive damages are barred, in whole or in part, by the Fifth and  
20 Fourteenth Amendments to the United States Constitution.

21 **Thirty-second Defense**

22 32. The imposition of punitive damages in this case would violate the First Amendment to  
23 the United States Constitution.

24 **Thirty-third Defense**

25 33. Plaintiff's punitive damage claims are preempted by federal law.

26 **Thirty-fourth Defense**

27 34. In the event that reliance was placed upon Defendants' nonconformance to an express  
28 representation, this action is barred as there was no reliance upon representations, if any, of

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Defendants.

**Thirty-fifth Defense**

35. Plaintiff failed to provide Defendants with timely notice of any alleged nonconformance to any express representation.

**Thirty-sixth Defense**

36. To the extent that Plaintiff's claims are based on a theory providing for liability without proof of causation, the claims violate Defendants' rights under the United States Constitution.

**Thirty-seventh Defense**

37. Plaintiff's claims are barred, in whole or in part, because the advertisements, if any, and labeling with respect to the subject pharmaceutical products were not false or misleading and, therefore, constitute protected commercial speech under the applicable provisions of the United States Constitution.

**Thirty-eighth Defense**

38. To the extent that Plaintiff seeks punitive damages for the conduct which allegedly caused injuries asserted in the Complaint, punitive damages are barred or reduced by applicable law or statute or, in the alternative, are unconstitutional insofar as they violate the due process protections afforded by the United States Constitution, the excessive fines clause of the Eighth Amendment of the United States Constitution, the Commerce Clause of the United States Constitution, and the Full Faith and Credit Clause of the United States Constitution, and applicable provisions of the Constitutions of the States of Maryland and California. Any law, statute, or other authority purporting to permit the recovery of punitive damages in this case is unconstitutional, facially and as applied, to the extent that, without limitation, it: (1) lacks constitutionally sufficient standards to guide and restrain the jury's discretion in determining whether to award punitive damages and/or the amount, if any; (2) is void for vagueness in that it failed to provide adequate advance notice as to what conduct will result in punitive damages; (3) permits recovery of punitive damages based on out-of-state conduct, conduct that complied with applicable law, or conduct that was not directed, or did not proximately cause harm, to Plaintiff; (4) permits recovery of punitive damages in an amount that is not both reasonable and

1 proportionate to the amount of harm, if any, to Plaintiff and to the amount of compensatory  
2 damages, if any; (5) permits jury consideration of net worth or other financial information  
3 relating to Defendants; (6) lacks constitutionally sufficient standards to be applied by the trial  
4 court in post-verdict review of any punitive damages awards; (7) lacks constitutionally  
5 sufficient standards for appellate review of punitive damages awards; and (8) otherwise fails to  
6 satisfy Supreme Court precedent, including, without limitation, *Pacific Mutual Life Ins. Co. v.*  
7 *Haslip*, 499 U.S. 1, 111 (1991), *TXO Production Corp. v. Alliance Resources, Inc.*, 509 U.S.  
8 443 (1993); *BMW of North America, Inc. v. Gore*, 519 U.S. 559 (1996); and *State Farm Mut.*  
9 *Auto Ins. Co. v. Campbell*, 538 U.S. 408 (2003).

10 **Thirty-ninth Defense**

11 39. The methods, standards, and techniques utilized with respect to the manufacture, design,  
12 and marketing of Celebrex®, if any, used in this case, included adequate warnings and  
13 instructions with respect to the product's use in the package insert and other literature, and  
14 conformed to the generally recognized, reasonably available, and reliable state of the  
15 knowledge at the time the product was marketed.

16 **Fortieth Defense**

17 40. The claims asserted in the Complaint are barred because Celebrex® was designed,  
18 tested, manufactured and labeled in accordance with the state-of-the-art industry standards  
19 existing at the time of the sale.

20 **Forty-first Defense**

21 41. If Plaintiff has sustained injuries or losses as alleged in the Complaint, upon information  
22 and belief, such injuries and losses were caused by the actions of persons not having real or  
23 apparent authority to take said actions on behalf of Defendants and over whom Defendants had  
24 no control and for whom Defendants may not be held accountable.

25 **Forty-second Defense**

26 42. The claims asserted in the Complaint are barred, in whole or in part, because Celebrex®  
27 was not unreasonably dangerous or defective, was suitable for the purpose for which it was  
28 intended, and was distributed with adequate and sufficient warnings.

**Forty-third Defense**

43. Plaintiff's claims are barred, in whole or in part, by the equitable doctrines of laches, waiver, and/or estoppel.

**Forty-fourth Defense**

44. Plaintiff's claims are barred because Plaintiff's injuries, if any, were the result of the pre-existing and/or unrelated medical, genetic and/or environmental conditions, diseases or illnesses, subsequent medical conditions or natural courses of conditions of Plaintiff, and were independent of or far removed from Defendants' conduct.

**Forty-fifth Defense**

45. The claims asserted in the Complaint are barred, in whole or in part, because Celebrex® did not proximately cause injuries or damages to Plaintiff.

**Forty-sixth Defense**

46. The claims asserted in the Complaint are barred, in whole or in part, because Plaintiff did not incur any ascertainable loss as a result of Defendants' conduct.

**Forty-seventh Defense**

47. The claims asserted in the Complaint are barred, in whole or in part, because the manufacturing, labeling, packaging, and any advertising of the product complied with the applicable codes, standards and regulations established, adopted, promulgated or approved by any applicable regulatory body, including but not limited to the United States, any state, and any agency thereof.

**Forty-eighth Defense**

48. The claims must be dismissed because Plaintiff would have taken Celebrex® even if the product labeling contained the information that Plaintiff contends should have been provided.

**Forty-ninth Defense**

49. The claims asserted in the Complaint are barred because the utility of Celebrex® outweighed its risks.

**Fiftieth Defense**

50. Plaintiff's damages, if any, are barred or limited by the payments received from

collateral sources.

**Fifty-first Defense**

51. Defendants' liability, if any, can only be determined after the percentages of responsibility of all persons who caused or contributed toward Plaintiff's alleged damages, if any, are determined. Defendants seek an adjudication of the percentage of fault of the claimants and each and every other person whose fault could have contributed to the alleged injuries and damages, if any, of Plaintiff.

**Fifty-second Defense**

52. Plaintiff's claims are barred, in whole or in part, by the doctrine of abstention in that the common law gives deference to discretionary actions by the United States Food and Drug Administration under the Federal Food, Drug, and Cosmetic Act.

**Fifty-third Defense**

53. The claims asserted in the Complaint are barred, in whole or in part, because Celebrex® is comprehensively regulated by the FDA pursuant to the Federal Food, Drug & Cosmetic Act ("FDCA"), 21 U.S.C. §§ 301 *et seq.*, and regulations promulgated there under, and Plaintiff's claims conflict with the FDCA, with the regulations promulgated by FDA to implement the FDCA, with the purposes and objectives of the FDCA and FDA's implementing regulations, and with the specific determinations by FDA specifying the language that should be used in the labeling accompanying Celebrex®. Accordingly, Plaintiff's claims are preempted by the Supremacy Clause of the United States Constitution, Article VI, clause 2, and the laws of the United States.

**Fifty-fourth Defense**

54. Plaintiff's misrepresentation allegations are not stated with the degree of particularity required by Federal Rule of Civil Procedure 9(b) and should be dismissed.

**Fifty-fifth Defense**

55. Defendants state on information and belief that the Complaint and each purported cause of action contained therein is barred by the statutes of limitations contained in California Code of Civil Procedure §§ 335.1 and 338 and former § 340(3), and such other statutes of limitation

as may apply.

**Fifty-sixth Defense**

56. Defendants state on information and belief that any injuries, losses, or damages suffered by Plaintiff were proximately caused, in whole or in part, by the negligence or other actionable conduct of persons or entities other than Defendants. Therefore, Plaintiff's recovery against Defendants, if any, should be reduced pursuant to California Civil Code § 1431.2.

**Fifty-seventh Defense**

57. To the extent that Plaintiff seeks punitive damages for an alleged act or omission of Defendants, no act or omission was oppressive, fraudulent, or malicious under California Civil Code § 3294, and, therefore, any award of punitive damages is barred. Any claim for punitive damages is also barred under California Civil Code § 3294(b).

**Fifty-eighth Defense**

58. Defendants reserve the right to supplement their assertion of defenses as they continue with their factual investigation of Plaintiff's claims.

**V.**

**PRAYER**

WHEREFORE, Defendants pray for judgment as follows:

1. That Plaintiff takes nothing from Defendants by reason of the Complaint;
2. That the Complaint be dismissed;
3. That Defendants be awarded their costs for this lawsuit;
4. That the trier of fact determine what percentage of the combined fault or other liability of all persons whose fault or other liability proximately caused Plaintiff's alleged injuries, losses or damages is attributable to each person;
5. That any judgment for damages against Defendants in favor of Plaintiff be no greater than an amount which equals their proportionate share, if any, of the total fault or other liability which proximately caused Plaintiff's injuries and damages; and
6. That Defendants have such other and further relief as the Court deems appropriate.



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January 4, 2008

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By: \_\_\_\_\_/s/\_\_\_\_\_

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LLC

**JURY DEMAND**

Defendants Pfizer Inc., Pharmacia Corporation, and G.D. Searle LLC hereby demand a trial by jury of all the facts and issues in this case pursuant to 38(b) of the Federal Rules of Civil Procedure.

January 4, 2008

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